快適で安心できる社会づくりへの貢献。
そのために、私たちは新しい価値を提供し続けていきます。

Helping to create a society that can provide comfort and peace of mind.
That's why we continue to provide new value.

常に変革に挑戦し続け、快適で安心できる社会づくりに貢献し、豊かで夢のある未来を世界中の人々に提供する。
私たち富士通ゼネラルグループは、この理念に基づき、継続的な成長をめざして、たゆまぬ努力を続けています。
私たちは、1936年の創業以来、それぞれの時代、さまざまな環境に合わせて事業を展開し、多くの先進的な製品を生み出してきました。
主力の空調機事業では、いち早く世界に目を向け、1971年に中東向けのエアコン輸出で海外市場への第一歩を踏み出して以降、販売地域を順次拡大してきました。
商品開発においても「フィルター自動清掃機能」や「最適気流制御技術」をはじめ、数多くの世界初･業界初の技術を実用化するとともに、各国･地域の気候風土やニーズに適合した商品を開発し、現在では100か国以上の人々に快適な生活空間を提供しています。
世界の空調機市場は、新たな地球温暖化防止の取り組みに向けて、世界的に省エネ規制、冷媒規制が加速・多様化するとみられ、高い省エネ技術を有する私たちにとっては、他社から一歩ぬきんでる大きなチャンスと捉えています。
また、情報通信システム事業では、消防・防災システムの構築を通じて日本各地の防災・減災基盤づくりに貢献し、電子デバイス事業では、安全運転を支援する高機能車載カメラなど、高品質な製品を提供しております。両事業とも当社の技術と提案力を活かして開拓･深耕できる分野であり、今後の事業拡大が期待できます。
変化の激しい今日にあって、「技術力」「実現力」「人間力」の3つの力を磨き・高め、さらに事業展開を加速し、よりよい製品・サービスの提供を通じて、快適で安心できる社会づくりへの貢献をめざしてまいります。

We continue to seek constant innovation, help to create a society that can provide comfort and peace of mind, and bring all people of the world an abundant and hopeful future.
Based on this philosophy, we at the Fujitsu General Group aim for continuous growth and continue our diligent efforts.
Since our founding in 1936, we have continued to develop our business according to the times and the variety of environments we have found ourselves in. We have continued to release many cutting edge products.
We quickly directed our attention to the world stage in our main air conditioner business. We took our first step into the global market by exporting air conditioners to the Middle East in 1971, and since then have continued to expand our sales territories region by region. In addition to bringing many world-first and industry-first technologies to the market (such as our "automatic self-cleaning filter system" and "optimal airflow control technology") in product development, we continue to develop products that suit the climates and needs of each nation and region. We now provide comfortable living spaces to people in more than 100 countries.
Energy-saving regulations and refrigerant regulations are expected to accelerate and grow more diverse worldwide as new means to attempt to prevent global warming within the global air conditioner market. The Fujitsu General Group–with our advanced energy-saving technologies–sees this as a great opportunity to set ourselves apart from other companies.
Building fire and disaster prevention systems in our Information & Communication system business has allowed us to help build platforms to prevent and reduce disasters all over Japan. We also provide high quality products (such as advanced vehicle-mounted cameras that support safe driving) in our electronic device business. Our technologies and ability to propose solutions means that both of these business fields are ripe for development. We can expect much growth in these areas.
As conditions change drastically day by day, we will continue to polish and improve our three power of "technological power", "realization power", and "human power", further accelerate the development of our businesses, and provide even better products and services in order to help build a society that can provide comfort and peace of mind.

代表取締役社長
斎藤 悦郎
President
Etsuro Saito